

# Program Ad Specifications

All artwork submitted must be finished and ready for publishing. We are unable to provide digital design or editing services due to the limited time available before program printing.

## Dimensions

Inside Covers: 5.5 in. x 8.5 in.

Full Page: 5 in. x 8 in.

Half Page: 5 in. x 4 in.

Quarter Page: 2.5 in. x 4 in.

Eighth Page: 2.5 in. x 2 in.

## File Types

PDF, AI, BMP, JPEG, PNG, PS, PSD, TIFF, EPS

- PDF should have fonts/graphics embedded.
- EPS files should have all the text switched to curves/outlines.
- TIFF files should be flattened.
- No Word or PowerPoint files will be accepted.

## Color

The musical program is printed in black and white. Color artwork may be submitted but will be converted to black and white prior to printing.

## Resolution

Please provide artwork at the highest resolution possible to ensure the best quality print (300 pixels/inch minimum)

## How to Submit

Artwork should be uploaded to the online form at [usctheater.org/program](https://usctheater.org/program) by Friday, February 3, 2023. If you experience technical issues, please contact us by email for assistance: [musical@uscscd.k12.pa.us](mailto:musical@uscscd.k12.pa.us)

**Digital artwork is required**

