

# Newsies Program Advertisement Order Form



The musical program is provided free of charge to each audience member who attends our production. Advertising in our musical program is an excellent way for you to be recognized as a supporting business or patron and show that you care about students in the community.

**Complete this order form electronically and pay online.** Visit [usctheater.org/program](https://usctheater.org/program) to get started! If you prefer to pay by check or cash, please follow the directions below.

1. Complete this order form and mail it with your payment to the address below.
2. Review the design specifications on the back of this order form to ensure that the artwork meets the minimum requirements.
3. By **Friday, February 9, 2024**, you must:
  - o **Mail this completed order form and payment to:**  
Michael Binkley  
Upper St. Clair High School  
1825 McLaughlin Run Road  
Pittsburgh, PA 15241
  - o **Digitally submit artwork online at [usctheater.org/program](https://usctheater.org/program)**

Business Name (if applicable): \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Ad Size	Price:	Quantity:	Total:
Inside Front Cover	\$500		
Inside Back Cover	\$500		
Full Page	\$175		
Half Page	\$100		
Quarter Page	\$70		
<b>Grand Total:</b>			

Some advertisement sizes have a limited quantity available for purchase. To check if an ad size is still available for purchase, please visit: [usctheater.org/program/checksize](https://usctheater.org/program/checksize)

Please email any questions to [musical@uscscd.k12.pa.us](mailto:musical@uscscd.k12.pa.us)

If this ad was sold to you by a student, please provide the student's name: \_\_\_\_\_

Please visit [usctheater.org](https://usctheater.org) for performance information and show times.  
**Payment must be submitted for the ad for it to be placed in the program.**  
*Please make a copy of this form to retain for your records.*

# Program Ad Specifications

All artwork submitted must be finished and ready for publishing. We are unable to provide digital design or editing services due to the limited time available before program printing.

## Dimensions

Inside Covers: 5.5 in. x 8.5 in.

Full Page: 5 in. x 8 in.

Half Page: 5 in. x 4 in.

Quarter Page: 2.5 in. x 4 in.

## File Types

PDF, AI, BMP, JPEG, PNG, PS, PSD, TIFF, EPS

- PDF should have fonts/graphics embedded.
- EPS files should have all the text switched to curves/outlines.
- TIFF files should be flattened.
- No Word or PowerPoint files will be accepted.

## Color

The musical program is printed in black and white. Color artwork may be submitted but will be converted to black and white prior to printing.

## Resolution

Please provide artwork at the highest resolution possible to ensure the best quality print (300 pixels/inch minimum)

## How to Submit

Artwork should be uploaded to the online form at [usctheater.org/program](https://usctheater.org/program) by Friday, February 9, 2024. If you experience technical issues, please contact us by email for assistance: [musical@uscsd.k12.pa.us](mailto:musical@uscsd.k12.pa.us)

**Finished digital artwork is required. We are unable to add text or design artwork on your behalf.**

### Inside Covers

5.5 in. x 8.5 in.

### Full Page

5 in. x 8 in.

All dimensions are  
printed as  
width by height

### Half Page

5 in. x 4 in.

### Quarter Page

2.5 in. x 4 in.